

# Purpose Program

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The Kimberly-Clark *Purpose Program* is a self-reflective program to help you explore what is important in your life. The program helps you to identify your strengths and values and determine how you can bring these into your everyday work life. Key tools and research-based models are applied in real time to challenge and inspire you to take positive actions to expand your focus on what matters to you personally.

The program integrates the Kimberly-Clark purpose of '*Better care for a better world*'.

## Outcomes

- Identify your top five core life values: what matters most to you; what gives your life meaning
- Rate your top five core life values according to living them every day at work and home
- Determine how you can create more meaning in your life by leveraging and developing your character strengths in service of others
- Align your goals and actions in accordance with values and strengths
- Create and communicate your Personal Purpose Statement
- Use job crafting strategies to create greater meaning in your work
- Determine one action you will take in service of others

## Format

The program is delivered in phases to allow sufficient time for self-reflection and collaboration including:

- Phase 1: Launch Workshop (30 mins virtual workshop)
- Phase 2: Online module (self-paced with individual learning journal)
- Phase 3: Coffee conversation (peer check in)
- Phase 4: Completion workshop (45 min virtual workshop to share purpose statements)
- Phase 5: Coaching Sessions (4 x 90 mins / 5 participants each session)

## Participants

Cohorts of 20 participants

# Program Overview

 <p><b>Launch Workshop</b></p>	 <p>30 min</p>	 <p>Up to 20 participants</p>	<p><b>Phase 1: Launch Webinar</b></p> <ul style="list-style-type: none"> <li>You will attend a launch workshop to introduce the key concepts and program structure.</li> </ul>
 <p><b>Online Module</b></p>	 <p>Approx 60-90 mins</p>	 <p>Individual Self-Paced</p>	<p><b>Phase 2: Online Learning (Self-Paced)</b></p> <ul style="list-style-type: none"> <li>The online program provides easy to navigate modules combining video clips, reflection activities, worksheets, an interactive learning journal and access to job crafting strategies designed to create greater meaning in work roles.</li> </ul>
 <p><b>Coffee Conversation</b></p>	 <p>30 mins</p>	 <p>Learning Buddies</p>	<p><b>Phase 3: Coffee Conversation (Peer check in)</b></p> <ul style="list-style-type: none"> <li>You will check in with a learning buddy to share your learning over a virtual coffee using the coffee conversation guide.</li> <li>Learning buddies share insights, setbacks, strategies.</li> <li>Buddies deliver their purpose statements and refine them together.</li> </ul>
 <p><b>Completion Workshop</b></p>	 <p>30 min</p>	 <p>Up to 20 participants</p>	<p><b>Phase 4: Completion Workshop</b></p> <ul style="list-style-type: none"> <li>Groups attend a completion workshop to discuss insights from the program.</li> <li>Translate purpose into tangible actions to bring <i>better care for a better world</i> to live on a personal level.</li> </ul>
 <p><b>Presenting your Purpose Statements (optional)</b></p>	 <p>4 x 90 mins coaching sessions / groups of 5</p>	 <p>Up to 20 participants</p>	<p><b>Phase 5: Presenting your Purpose Statements</b></p> <ul style="list-style-type: none"> <li>Groups of 5 participants deliver their purpose statements and photos.</li> <li>Everyone is coached on the content and delivery of their purpose statements to lift confidence to deliver internally.</li> <li>You will identify tangible actions to bring "<i>better care for a better world</i>" to life on a personal level.</li> </ul>
 <p><b>Individual Presentations</b></p>			<p><b>Deliver Internally</b></p> <p>Each participant delivers their purpose statement to their internal teams and receives feedback on their action items.</p>